



SPONSORSHIP PACKAGES

Holiday Celebration Lead Sponsor \$25,000

- ❖ 30 VIP Tickets (premier seating and premium food and beverage)
- ❖ 30 GA Tickets
- ❖ Verbal honorable mention during event welcome
- ❖ Company logo included in event email marketing publications to local and national distribution lists (30,000+ constituents)
- ❖ Company branding on venue screens and signage displayed prominently at the event
- ❖ Opportunity to distribute promotional material during the event
- ❖ Dedicated pre and post event thank you eblast and social media post dedicated to your sponsorship
- ❖ Acknowledgement on HFC social media channels pre- and post-event

Entertainment Sponsor \$20,000

- ❖ 25 VIP Tickets (premier seating)
- ❖ 25 General Admission tickets
- ❖ Verbal honorable mention during event welcome
- ❖ Company logo included in event email marketing publications to local and national distribution lists (30,000+ constituents)
- ❖ Company branding on venue screens and signage displayed prominently at the event
- ❖ Opportunity to distribute promotional material during the event
- ❖ Acknowledgement on HFC social media channels pre- and post-event

Bar Sponsor \$15,000

- ❖ 20 VIP tickets (premier seating)
- ❖ 20 General Admission tickets
- ❖ Company logo included in event email marketing publications to local and national distribution lists (30,000+ constituents)
- ❖ Branded specialty cocktail
- ❖ Company branding on venue screens and signage displayed prominently at the event and at the bar
- ❖ Acknowledgement on HFC social media channels pre- and post-event

Catering Sponsor \$15,000

- ❖ 20 VIP tickets (premier seating)
- ❖ 20 General Admission tickets
- ❖ Company logo included in event email marketing publications to local and national distribution lists (30,000+ constituents)
- ❖ Company branding on venue screens and signage displayed prominently at the event and at the bar
- ❖ Acknowledgement on HFC social media channels pre- and post-event

HFC Benefactor Sponsor \$10,000

- ❖ 12 VIP tickets (premier seating)
- ❖ 12 General Admission tickets
- ❖ Branding on venue screens and signage at the event

- Patron Sponsor** \$5,000
 - ❖ Five (5) VIP tickets
 - ❖ Five General Admission tickets
 - ❖ Branding on venue screens and signage at the event

- Friend of HFC Sponsor** \$2,500
 - ❖ Two VIP tickets
 - ❖ Listing on the sponsorship scroll at the event

TICKETS

- 10 pack VIP Tickets**..... \$4500
- 10 pack General Admission Tickets**..... \$1,250
- 1 VIP Ticket with Premier Seating**..... \$500
- 1 General Admission Ticket**..... \$150
- Special Pricing Available for NY Young Professionals and NY Committee of Hope members. Please contact Lynn Fisher at lfisher@hfc.org for more information.**

DONATE

- I wish to contribute \$_____ to HFC’s fight against child abuse**

Please contact Lynn Fisher (lfisher@hfc.org) with any questions regarding sponsorships or ticket purchases.

REGISTRATION INFORMATION

To register and pay online, go to www.hfc.org

Call or email the registration form to us at:

ATTN: Lynn Fisher
 Help for Children
 106 W. 32nd St, 2nd Floor
 New York, NY 10001

Email: LFisher@hfc.org
 Phone: (212) 991-9600 Ext. 345

CONTACT INFORMATION

Name: _____ Company: _____
 Address: _____
 Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ Personal Contribution OR Corporate Contribution

Check enclosed, payable to Help For Children OR Please charge to my:

Visa MasterCard American Express Discover

Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials—including event signage and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

Please list me as: _____ I/We would prefer to remain anonymous

EVENT OVERVIEW

On **Tuesday, December 4th**, the Alternative Investment community will come together to celebrate the holiday season. Please join us for a great night of networking, excellent food and premium open bar with a special performance with Talking Heads tribute band, Start Making Sense. Please bring a wrapped book, toy or other holiday gift in support of the children served by our New York grantee organizations.

ABOUT HELP FOR CHILDREN (HFC)

With the sole mission to prevent and treat child abuse, HFC, a global foundation with 10 locations worldwide, funds the most innovative and effective programs to protect and heal children in our communities. HFC was founded in New York in 1998 and is funded by the generosity of the Alternative Investment industry. Since inception, HFC has invested over USD\$62.8 million in grants. In New York alone, HFC has granted out over \$25 million. Together, we are making the world a safer place for children. Please RSVP to Lynn Fisher, Senior Director of Development & Events at lfisher@hfc.org.